

ad notam®

HIDDEN TECHNOLOGY – TECHNOLOGY BECOMES INVISIBLE.

MIRROR TV ASCENT SMM 550

ASCENT
SERIES

STANDARD
PRODUCTS



KEY FEATURES

- State of the art technology
- 55" screen diagonal
- Silver Magic Mirror
- Intergrated Loudspeaker
- High Brightness screen
- Ascent™ Technology
- Touchpad, 5 Keys
- Easy to install



ASCENT™ TECHNOLOGY

With ASCENT™ we raised the experience of using a Mirror TV to the highest degree. To do that, we created a fully-fledged vanity mirror and an all new 55" TV – in one device. The breakthrough ASCENT™ technology lets you easily transform your TV picture inside the mirror from 16,5" to 55", or the other way around. This allows you watching a movie in brilliant full size mode, while one touch brings back your vanity mirror with a 16,5" picture. Where this 16,5" picture is positioned on the mirror is decided by yourself, four preset positions are available. With MAGIC MIRROR as part of this product, ad notam delivers the highest standard of picture quality when turned on, while when turned off, the TV picture completely disappears behind the MAGIC MIRROR, leaving back nothing more than your vanity mirror.

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MIRROR TV – ASCENT SMM 550

GENERAL INFORMATION

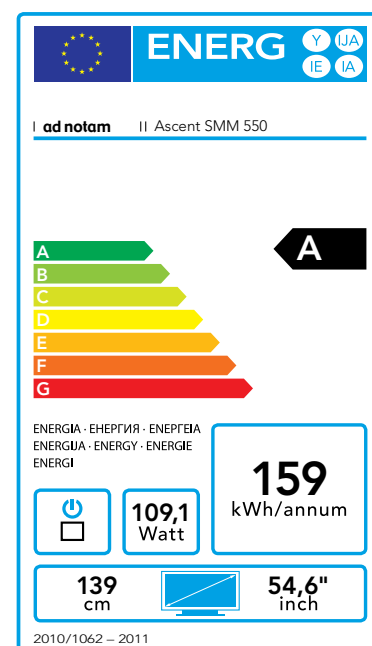
Installation method	On-Wall Installation
Product Dimensions	1320 W x 930 H x 60 D mm 51.97" W x 36.61" H x 2.36" D inch
Product Weight	45 kg 99.33 lbs
Product Usage	For In-Door Use only
Operating Temperature	5° to 50° Celcius (41° to 122° Fahrenheit)
Humidity	20% - 80%
HS Code	85 28 59 31
Packaging type	Carton Box
Packaging dimensions	1520 W x 1130 H x 280 D mm 59.84" W x 44.49" H x 11.02" D inch
Packaging Gross Volume Weight	59,98 kg 132.37 lbs



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SCREEN				
Display type	TFT Thin Film Transistor			
Backlight	LED			
Screen Diagonale	1387 mm (54.6")			
Picture Format	16:9			
Physical Resolution	1920 x 1080			
Viewing Angle	Horizontal: Typical (Total) 178° (Left: 89° / Right: 89°) Vertical: Typical (Total) 178° (Up: 89° / Down: 89°)			
Brightness ¹	450 cd/m ²			
Contrast	Typical: 1300:1			
Response Time	9 ms			
Video Inputs	HDMI 1.3	3x	HDMI terminal	480i, 480p, 576i, 576p, 720i, 720p, 1080i, 1080p
	Component (YPbPr / YCbCr)	1x	RCA terminal, green (Y), blue (Pb), red (Pr)	720p, 1080i, 1080p
Audio Inputs	Line Level Input	1x	RCA terminal, white (L), red (R)	
Other Inputs	USB	1x	USB terminal	Software Update, Media Player
Audio Outputs	Speaker Output	1x	Phoenix Clip 4pin	2 x 8W RMS @ 8 Ohm per channel
Other Outputs	IR Output (Infrared - Cable)	1x	Mini Jack 3.5 mm	
	IR Output (Infrared - LED)	1x	Mini Jack 2.5 mm	
Media Player	Audio		MP3, AAC, M4A/AAC, WMA	
	Picture		JPEG/JPG, BMP, PNG	
	Video		AVI, MPG, DAT, MOV/MKV	
OSD Language	Deutsch, English, Espanol, Francais, Italiano, Portugues, Chinese			
Power	AC 110-240V (50/60Hz) Standby: 0.8W / 33mA / Default: 111W / 4.62A / Maximum: 157W / 6.57A			
Certification	UL 60950-1, CAN / CSA 22.2 - 60950-1, CB, FCC, EN 60950-1, EMC 55022, EN 6100-3-2			



¹ Value might vary slightly dependent on your selected glass/ mirror type.

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GLASS & MIRROR

Type	Silver Magic Mirror
Surface	Float
Tint	Silver
Reflection	40% +/- 5
Transmission of screen image area	60% +/- 5
Reflection of screen image area	40% +/- 5

INTEGRATED LOUDSPEAKER

Type	Pair
Rated power	10W, max. power 20W
Impedance	8 Ohm
Sensitivity	85 dB
Frequency response	60 - 20000 Hz

TOUCHPAD

Technology	Capacitive
Number of Keys	5
Functions	<ul style="list-style-type: none"> Ⓞ ON/OFF ⊕ Volume Up ⊖ Volume Down Ⓞ Volume Mute Ⓞ Scale

IMAGE SWITCH

Full Screen	55"
Small Screen	16.5"
Presets/Positions	4

OPTIONAL ACCESSORIES

Set Top Box IPTV

Set Top Box T /S2

Digital Signage Player Hardware

Waterproof Remote Control

IR Emitter Cable

IR Loop Through Cable

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